



Press Release

August 18th, 2010

Freedom Group, Inc. Announces Second Quarter 2010 Financial Results Conference Call

Madison, North Carolina, August 18, 2010 – Freedom Group, Inc., the world’s leading designer and manufacturer of firearms and related products, announced today that it released its second quarter 2010 financial results on Monday, August 16, 2010. A copy of the Company’s Form 10-Q for the quarter ended June 30, 2010 was posted on www.freedom-group.com in the investor information section.

Ted Torbeck, the Company’s CEO, and Steve Jackson, CFO and Treasurer, will host a conference call on Friday, August 20, 2010 at 9:00 a.m. (ET) to discuss the financial results of the second fiscal quarter ended June 30, 2010, and answer questions from the investor audience. Interested parties may participate by dialing 1-888-401-4690 (U.S. and Canada) or 1-719-325-2131 (International), and providing the conference ID number: 3345871. A telephonic replay will not be available.

About Freedom Group, Inc.

Freedom Group, Inc., headquartered in Madison, N.C., is the world’s leading innovator, designer, manufacturer, and marketer of firearms, ammunition, and related products for the hunting, shooting sports, law enforcement, and military markets. As one of the largest manufacturers in the world of firearms and ammunition, we have some of the most globally recognized brands including Remington, Bushmaster, DPMS/Panther Arms, Marlin, H&R, NEF, Dakota Arms, LC Smith, Parker, AAC, Barnes Bullets, EOTAC, INTC and Mountain Khaki. For more information download the Freedom Group Brochure, located on www.freedom-group.com.

The Company assumes no obligation to update publicly such forward-looking statements, whether as a result of new information, future events or otherwise.

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